

BUILD A DIGITAL-READY MVNO

Launch your MVNO service with a trusted partner, generate profitable revenue, deliver global connectivity for your subscribers and a differentiated customer experience - all via our agile, scalable MVNE platform.



Custom-fit MVNO solution

Fast, seamless access to the mobile market

Tata Communications MOVE™ platform delivers managed, innovative end-to-end MVNE services all the way from connectivity aggregation and SIM fulfilment, through to billing and customer care. We'll fully manage your operations and technical issues so you can focus on what matters most - the marketing and commercial aspects of your business.



Connectivity and advanced services

Access the best cellular connectivity along with intelligent operations and business support systems (OSS/BSS)



Digital onboarding

Benefit from a full stack approach to MVNE services, including



eKYC

Frictionless 1-touch consumer onboarding as well as in-app activation



eSIM enablement

eSIM/eUICC solutions and supplementary international roaming services



Predictive analytics

Get versatile operational reporting and network monitoring in real-time, using AI and ML technologies



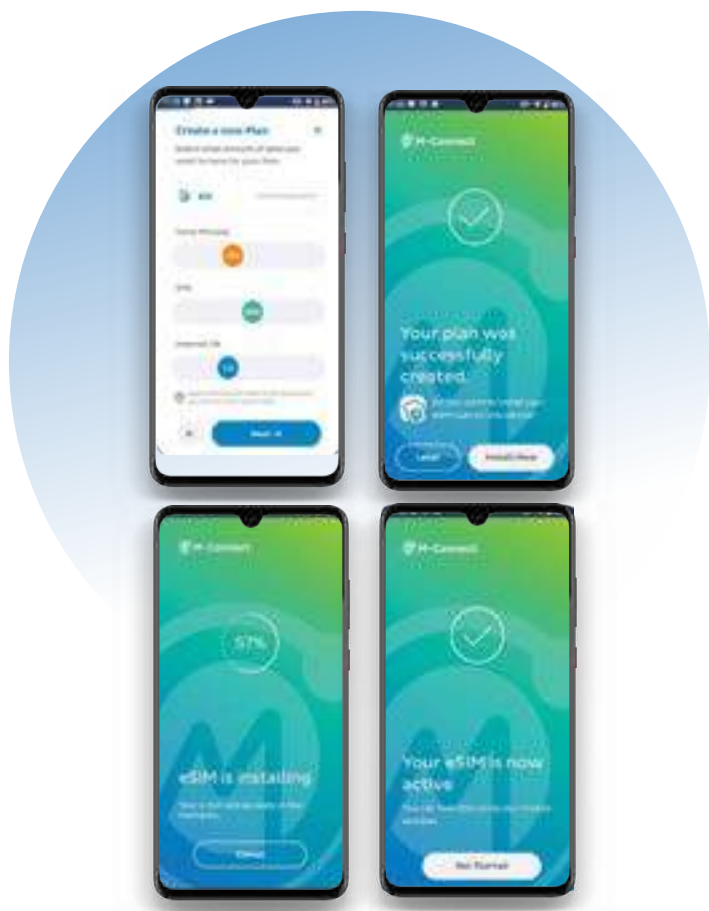
Security

Protect your business against fraudulent attacks, with end-to-end encryption, zero-trust and enterprise-grade security



IoT/M2M solutions

Create new revenue streams with IoT services, ensuring seamless connectivity to any device using eSIM technology



Supporting multiple MVNOs, across 5 continents.

Mobile virtual networks for smarter businesses

A cloud-based plug and play platform for convenience and cost advantage

"Mix & Match" MVNE services, so you can quickly adjust your strategy or adapt to market changes. Our solution lets you deliver high quality products on-time and on-budget.



Minimal up-front investment

Our OPEX-gear model enables you to deliver MVNO Service built and hosted on our network independent MVNE platform



Best in-class technology

Includes SCP, GGNS/PCRF, HLR/HSS, IN/OCS, VAS, SIM management, and robust OSS/BSS



Flexible operational management

for billing, business workflow, product set-up, service delivery, customer care, web service integration, and reporting



Easy integration

covers all systems and infrastructure including connection to 3rd party systems via open APIs



Pay as you go model

Pay only for what you need and use, allowing you to set the pace of your progress



Multi-tenant architecture

plus secure, carrier grade redundant infrastructure



Technology agnostic connectivity

supports service deployment, across WiFi 2G, 3G, 4G, 5G



24/7

MVNO-managed help desk for first line CRM support - with 2nd and 3rd line support through a trouble ticketing module



What our customers have to say

" We teamed up with Tata Communications to take advantage of its Tata communications MOVE™ platform. It offers scalability and global reach across multiple countries through agreements with over 600 mobile network operators (MNOs) in 190 countries and territories."

-Jignesh Dave,
Founder and CEO, Next360

Build digital customer experience

With seamless omni-channel customer service journeys

We'll ensure that your customers' expectations are not just met but surpassed. Go beyond traditional mobile services with our cloud-based communication APIs and services to integrate voice, messaging, chatbots, and other communication features to create an impressive user experience.

- Leverage **conversational AI** to automate payment requests, account balances and tariff changes and other customer care issues
- Send **notifications and personalised promotions** on customer's preferred channels
- Streamline online registration for new customers using our **one tap authentication**



In short, we'll help you build and launch an MVNO business that your customers will love.

Perfectly suited for global MNOs and leading enterprises

To boost revenue, increase customer loyalty, and enter new markets

No matter whether you are launching a brand extension, an IoT MVNO, a global SIM service, a B2B or a B2C MVNO - you can tailor your MVNO strategy to suit your business needs.

You can get started in weeks, instead of months.

For MNOs

Launch sub-brands or affiliates

- Turnkey hosted MVNE platform
- Grow customer-base and market share
- Low cost to serve your sub-brands or channel partners
- Real-time service control for post-pay and pre-pay subscriptions
- Access subscriber usage and number porting status to top-up, balances and more



For Enterprises/IoT MVNO

Enter the MVNO market and bring new digital-first services

- Complete control of your business via easy-to-use portal
- Diverse commercial models
- 360-degree customer lifecycle management
- Advanced eSIM support, along with Multi-IMSI and M2M/IoT connectivity and multi-MSISDN
- Supplementary international roaming solutions

Industries served



IoT

Leverage IoT solutions for growing demand for smart and connected devices across various industries, including healthcare, manufacturing, automotive, etc.



Travel

Offer eSIM services for frequent travellers to switch local networks without having to switch sim cards. You can provide good roaming rates to travellers too.



Sports (Teams, Clubs, Leagues)

Create better fan experiences, generate revenue, and add to team's licensing portfolio. Let fans' carry a piece of their beloved teams in their pocket.



Automotive

Equip your vehicles with cellular connectivity to offer customers a wide range of services, eg., voice calling, video streaming as well as vehicle diagnostics and software updates.



Retail

Offer an added advantage and revenue stream at online and real-world storefronts to support dynamic web content, to sell and distribute SIM cards, or get reliable connection for vending machines/ATMs.

and many more

Backed by Tata Communications' world-leading mobile network

600+ MNOs trust our services across the globe



600
MNO relationships



350 million esim
operating systems
delivered by our subsidiary
Oasis Smart-SIM



7000+ enterprises
work with us including
300 of the Fortune **500**



IoT network spanning
nearly **2000** communities
and touching over **400**
million people



We connect **4 out of 5**
global mobile
subscribers



Serving up to **50%** of
global roaming traffic



150+ programmable
self-serve APIs



Connectivity to **200+**
countries and territories
across **400** PoPs
worldwide



Over **30%** of the
world's internet routes
use our network

About Tata Communications

Tata Communications is a leading global digital ecosystem enabler that powers today's fast-growing digital economy. The company's customers represent 300 of the Fortune 500 whose digital transformation journeys are enabled by its portfolio of integrated, globally managed service that deliver local customer experiences. Through its network, cloud, mobility, Internet of Things (IoT), collaboration and security services, Tata Communications carries around 30 per cent of the world's internet routes. It connects businesses to 60 percent of the world's cloud giants and four out of four-five mobile subscribers.

Its global reach underpins the company's capabilities. It owns the world's largest wholly-owned subsea fiber backbone and operates a Tier-1 IP network connecting to more than 240 countries and territories. Tata Communications globally delivers a superior, always-on experience. We maintain a Leader position in the Gartner Magic Quadrant. Plus, reassuringly, we are a Cisco' Gold Standard UC Experience' partner globally. We have your business covered.



For more information, visit us at www.tatacommunications.com

CONTACT US



©2023 Tata Communications. All Rights Reserved. TATA COMMUNICATIONS and TATA are trademarks of Tata Sons Limited in certain countries.